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## (54) Title of the invention : The Importance of Information Technology (IT) in the Electronic Commerce Industry

### (57) Abstract :

IT drives innovation, which is essential for commercial success. In business, innovation is like steam in the Industrial Revolution. No company has escaped the digital revolution unscathed, to be honest. Agriculture, for example, uses computers. Farmers utilize computers to record agricultural data, plan finances, conduct research, and shop. Using information technology to encourage innovation is now the prescription for business success. Choosing the right IT recruiter is the first step for any new firm. A firm foundation in information technology is required for company success. The power of information technology to improve the industry and revolutionize the way businesses are run is undeniable. Business uses the Internet for information exchange, media advertising, e-mail, mailing lists, customer discussion and dialogs, and consumer online consultation. There are two sorts of applications in the field of electronic commerce: business-to-consumer trade and business-to-business. The power of IT to improve the industry and transform the way enterprises run is undeniable. The main obstacle to broad IT adoption is the excessively costly nature of setting up an internet network and delivering devices. The use of IT in vocation and domestic economic development is vital to attain public prosperity and national economic progress

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# FORM 1 THE PATENTS ACT, 1970 (39 of 1970) & THE PATENTS RULES, 2003 APPLICATION FOR GRANT OF PATENT [See sections 7,54 & 135 and rule 20(1)]

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